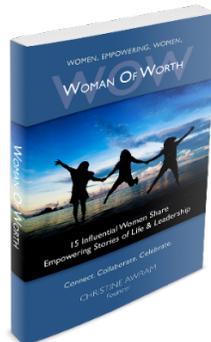




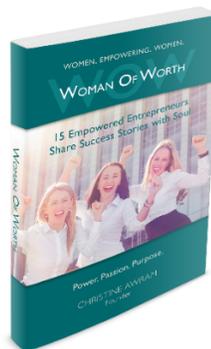
# WOW BECAUSE EVERY WOMAN IS A WOMAN OF WORTH

## Woman Of Worth WOW Book 4 Application: **WORKING MOMS & MOMS IN BUSINESS** Become A #1 Best-Selling Author With Me!

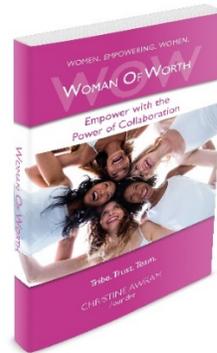
**BOOK 1**



**BOOK 2**



**BOOK 3**



Have you ever thought of writing a book? Maybe others have said you should, or perhaps it's a secret ambition. You want to share your story, leverage your business, inspire and empower others.

If you're an entrepreneur or speaker, you also know that being a published author (especially a bestselling author) is a powerful business tool. It further establishes your immediate credibility as a leading expert in your field.

The idea excites you, inspires you, scares you! It calls to you, it feels right. But then ... the mind chatter begins. Who am I to write a book, you ask yourself? I'm not really *that* qualified. I don't have time. And the expense! No way. I'm not even a professional writer. Maybe I'll do it next year. Or after the kids move out. When I retire. Or never. And back it goes onto the back burner.

Another unfulfilled dream.

## **Stop: It's time for your dream to become a reality!**

You can build on the WOW branding and Influence Publishing system, and by working together we'll create a collaborative collection of stories that inspire and empower. Our previous three books became #1 bestsellers in multiple categories. And in just three months you could be holding your hot-off-the-press bestseller in your hands. It's time to tell your story and do this. If not now, when?

### **Why collaborate?**

- Overwhelm is eliminated. You're supported, and everything is included.
- Expenses are shared. It's a fraction of the cost of doing it alone.
- Fast turnaround. One 15-page chapter per author (with photo and bio).
- Professional Training. A full-day workshop with the publisher is included to create your outline, title, and a proven formula to write your chapter fast.
- Shared marketing. The strategy is brilliant, with templates for everything.
- All 15 authors are joined in a common purpose (together we're stronger).
- The book is professionally produced and published by Influence Publishing (who have taken all of their 100+ authors to #1 bestseller status).

### **How it works:**

- **What would I write about?**

Everyone has a story. All you have to do is tell your story, and share the empowering lessons you learned and the defining decisions you made. Each chapter will include 3 Top Action Steps at the end, which relate to the story you just told. This will provide added value and benefit to the reader. You don't need to worry about grammar and spelling, because each author receives three hours from a professional editor to take care of all that. You want to have some basic writing skill, but the important part is to just tell your story.

- **What is the purpose of WOW Book 4?**

It's about women empowering women to lead and succeed, with a focus on "Moms In Business". Your story will share how early-life influences affected your experiences as an adult, and especially as a working mom.

You're a mom who was in business and raised children at the same time, or you still are. Maybe you're a single mom. The working-mom journey has been messy and brilliant and crazy and ecstatic and overwhelming and full of heart-bursting love. We want the authentic stories, the highs and lows, and how you somehow made it all work. We want you to inspire others to do the same

The intention is to be raw and real, not airbrushed. Examples of what you might share while telling your story are: This is when I screwed up, and what I did about it. When I hurt, this is how I handled it. When I failed, this is what I learned before I could succeed. The book will be "relatable", which means it will profoundly impact and inspire others ... because it's real.

- **How do I get started?**

- ✓ Apply! (see last page) Only 15 women are selected. Deadline: Oct 17.
- ✓ When your application is accepted, you'll receive a contract.
- ✓ Then all the authors plus the publisher will meet on **Tues, Oct 30, 2018**, from 9:30am-4:30pm for a personalized one-day workshop in the Fraser Valley, location TBA (you must be available on this date).
- ✓ At this workshop you will clarify your chapter's purpose, title and outline, using a proven success formula to write your chapter in record time.
- ✓ A step-by-step timeline will be provided, including submission of first draft for editing, and sign-off review of final manuscript.
- ✓ You'll be given membership to a private Facebook page exclusive to the authors of this book, for ongoing support from peers and publisher.
- ✓ The book is scheduled to launch online on Amazon on February 28, 2019.
- ✓ The launch party is scheduled for March 16, 2019, 2:00-4:30pm

- **Once completed, how will the book be distributed?**

This is where collaboration becomes especially powerful. Women who join together with a common purpose are an unstoppable force! Influence Publishing provides each author with a specific system and timeline for pre-launch, a social media campaign, an online strategy for Amazon, press releases and more. It works because it's brilliantly designed, and we all work together in synch.

You're never alone.

- **BONUS: Live Book Launch Event!**

This is rarely included with a book contract. The founder of WOW has produced soldout events for 15 years, and includes a live book launch event to celebrate the release of your bestselling book. Having an event professionally produced is valued at a minimum of \$5,000 and is included in your contract absolutely FREE. We're in this together.

- **Will the book be in retail stores like Chapters?**

That's up to you. The industry has changed significantly over the past few years, and there's very little profit from books sold in bookstores unless you're a celebrity. They no longer buy books, they take them on consignment and you are not reimbursed for six months – if at all, as they reserve the right to return them (at YOUR expense).

Worldwide book distribution will be set up by the publisher for visibility to 30,000 bookstores and online stores, to ensure the book is available to the widest market and for search engine optimization. The publisher will help you facilitate independent bookstore distribution across Canada. However, if you expect to sit back and do nothing while waiting for the cheques to roll in, you'll be sorely disappointed. Your book income will come primarily from your focused attention (website, social media, events, speaking engagements, tradeshow, media interviews, etc). We will continue to provide you with resources and leads on opportunities to profile your book and business.

- **What other benefits do I receive from being a bestselling author?**

Besides selling the book, there's a far more significant purpose in being a published author. It provides you with instant credibility, and establishes you as an expert in your field of business. Your book can be used strategically and powerfully to market your business and build relationships. The media loves a best-selling author. It's an instant calling card.

- **What about E-Books?**

The book will be formatted for both paperback and E-Book. Each author will receive their own personal E-pub file, so you can make the E-Book available as an alternate choice to the printed manuscript post-launch. This will be released 1-2 months after the launch of the hard copy book.

- **How much will each book cost at wholesale?**

You receive one case (40 books) FREE (value \$878.00) as part of this package, and additional copies will always remain available to you at wholesale. Wholesale will be determined by factors like final number of pages and will be calculated on completion of manuscript ... but wholesale (including shipping and handling costs) will be approximately \$10/each. The book retails for \$21.95. When you sell your book direct (from your website, social media, events, tradeshow, speaking engagements, etc), all the profits go entirely to you.

- **What is my investment to become a best-selling published author?**

This is a collaborative turnkey package that includes everything from start to finish, with no hidden costs:

- ✓ A personalized one-day workshop with the publisher (no one does this).
- ✓ First-draft story coaching from the publisher (no one does this either).
- ✓ Up to three hours with a professional editor.
- ✓ Final manuscript professionally proofread.
- ✓ Cover design, front and back, with professional graphic designer.
- ✓ Your photo and bio are included with your chapter in the book.
- ✓ All production, including ISBN and upload to Ingram and Amazon.
- ✓ Proven marketing system and templates to create a #1 bestseller.
- ✓ Online launch and live launch event, sponsored by WOW.
- ✓ Formatting for both paperback and E-book distribution.
- ✓ Represented by a publishing company and aligned with WOW's brand.
- ✓ Ongoing support to market your book and your business.
- ✓ Plus 40 high-quality copies of your best-selling book are included.

Professionally writing and publishing a book as an individual, with absolutely everything included as mentioned above, would take significantly longer than three months and your costs would total well over **\$15,000** for the basics. You can't even put a value on some of the elements we've included, as it's a customized package that goes far beyond what others are offering.

Most collaborative book projects are priced from \$5,000-\$10,000. However, as part of

the WOW Collaborative, and because I've negotiated with the publisher, your total investment when you pay in full is just **\$2,795**+GST upon acceptance of your application. Canadian. For everything.

We can also offer financing, structured as a deposit of \$995+gst upon acceptance of your application (approximately October 22) and subsequent payments on November 30 and December 30, 2018 of \$995+GST each.

## **Final Questions**

We know you may still have questions, so please feel free to email any questions you have to [womanofworthworldwide@gmail.com](mailto:womanofworthworldwide@gmail.com).

## **Apply!**

It's time. Fill out the application on the next page right now.  
Extra points for being a keener!

## **Become a best-selling author with me**

It's going to be epic, and you've got this.

Christine Awram, Founder

**Woman Of Worth WOW Worldwide**

***Empowering Events and #1 Bestsellers***

[www.aWomanOfWorth.com](http://www.aWomanOfWorth.com)

GET WOWED

## Yes, I want to apply to be a best-selling author of this book!

***Only 15 women will be selected. Applications must be submitted no later than October 17, 2018 (date of submission will be factored into the selection process). You will be notified by October 22, 2018, if you have been selected. Contracts must be completed and signed by October 25, 2018. Live (mandatory) workshop with the publisher will be on October 30, 2018.***

***Please email your responses to all questions below to [christine@thewowevent.com](mailto:christine@thewowevent.com). Thank you!***

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell #: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook page and # of followers: \_\_\_\_\_

Other social media links: \_\_\_\_\_

Why do you want to write a chapter and be included in this book?

What type of reader would be interested in your story?

What do you want the reader to learn from reading your chapter?

How does your story relate to your business or passion?

Have you done any professional speaking? If yes, briefly describe.

What is your greatest dream when this book is published?

Do you agree to work collaboratively and follow the template provided by Influence Publishing, to help make this book a #1 Amazon best-seller?

**Include a brief 300-500 word article or excerpt with your application, to show us an example of your writing style. Preferably on the topic of motherhood, being a working mom or a mom in business.**

Let's collaborate!